

Environment Policy

Planet Press Pty Limited (“Planet”) is committed to providing high quality printing, graphic design and customer service. We promote and encourage the development of economical, environmentally responsible production techniques, paper sources and waste minimisation. In addition, and most importantly, we consider it our social and ethical responsibility to maximise utilisation of our skills and resources to assist in communicating and educating the wider community of the many environmental issues impacting on our lives and the sustainable future of our planet.

Planet is dedicated to the following policies and commitments:

We will raise awareness, at all levels of our organisation, with our customers and suppliers to encourage participation and recognition of the importance individuals can make in changing our attitudes for the betterment of our combined futures.

We will develop and implement marketing and sales strategies for environmental goods and services, led by our innovative conservation program EnviroPrint.

We will develop and encourage networks of “like-minded” organisations and individuals to work together in promoting conservation initiatives, caring and loyalty.

We will combine environmental management responsibilities with other regulatory responsibilities, such as quality and safety.

We will encourage and support the environmental initiatives of our customers, and where possible offer cost effective environmentally friendly options.

We prefer and will encourage the purchase of recycled papers and monitor the release of new environmentally conscious paper supplies.

We will endeavour to ensure that papers purchased for use are at a minimum ISO14001 Environmentally Accredited, and will not knowingly purchase papers that originate in endangered forest regions. Papers endorsed by the Forest Stewardship Council (FSC) will be given preference wherever possible.

We seek to promote Australian made products that offer competitive pricing and match or exceed our quality standards.

We will monitor emerging technology that gives benefits to the environment and product quality for inclusion in the improvement of our work practices.

We aim to reduce the amount of paper and raw materials used for make-ready through operator training and technology improvements.

We aim to conserve resources and reduce the amount of items reaching landfill through recycling, reuse and repair.

We will keep abreast of environmental good practice and co-ordinate aspects of resource use, pollution reduction, waste management, recycling and employee involvement.

Russell Marsh
Managing Director
PLANET PRESS PTY LIMITED

