

GO GREEN WITH ENVI

FREQUENTLY ASKED QUESTIONS

What is ENVI?

ENVI is Australia's first range of 100% Carbon Neutral Papers. ENVI offers companies an effective way to contribute to the reduction in global warming.

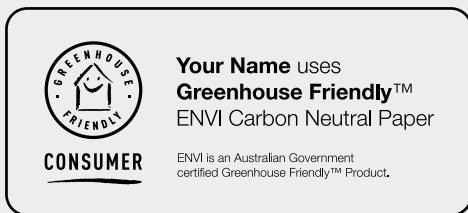
The ENVI range is accredited through the Australian Greenhouse Friendly™ Program and is certified by the Australian Government's Department of Climate Change (DCC). This program ensures only Government certified products and services are mandated as Carbon Neutral without fear of green washing.

ENVI offers the same technical and quality attributes associated with current Australian Paper grades with the added benefit of being Carbon Neutral. This means that the associated greenhouse gas emissions have been calculated and offset with Carbon Credits purchased through accredited carbon abatement providers.

What are the benefits of ENVI?

- Provides an instant, low cost, Government certified Carbon Solution
- Is accredited by the Department of Climate Change
- Is Australian made
- Is relevant to National Greenhouse and Energy reporting
- Genuinely contributes to a reduction in Global Warming
- Gives you access to the Greenhouse Friendly™ Consumer Logo to show that you are taking action against climate change.

The Greenhouse Friendly™ Consumer Logo allows companies to advertise their green credentials each time they use ENVI Carbon Neutral paper.

**Is ENVI Coated just Impress with Carbon Credits?**

Part A: No. ENVI Coated has been through a rigorous and independently verified Life Cycle Analysis (LCA). This means its carbon impact is exactly defined. From here, significant initiatives have been undertaken to reduce energy usage and carbon emission associated with its manufacture. A move from oil to gas fired boilers is one such initiative. Only then, are "Greenhouse Friendly" Carbon Credits purchased to off-set the balance of Carbon Dioxide remaining. This process must and is audited annually in order to maintain the Department of Climate Change Greenhouse Friendly™ accreditation.

Part B: ENVI Coated is physically and tangibly the same paper as Impress.

What is Carbon Neutral?

Carbon Neutral describes products, operations and activities which have had their greenhouse gas emissions:

- 1 Measured
- 2 Calculated (in tonnes of carbon dioxide equivalent), then
- 3 'Offset' through the purchase of Carbon Credits that fund additive, emission-free energy projects like wind and solar power generation.

How is ENVI Carbon Neutral?

The greenhouse gas emissions from all the input/output energy used to make ENVI have been measured in tonnes, converted to equivalent carbon dioxide tonnes and then offset with Carbon Credits purchased from providers accredited by the Department of Climate Change.

How do I know ENVI is actually Carbon Neutral?

To receive certification from the Department of Climate Change, the ENVI manufacturing process received a rigorous assessment conducted by an independent third party. This verification ensures that ENVI's carbon neutral claim is true and accurate and permits the use of the Greenhouse Friendly™ Consumer Logo.

How are ENVI's Greenhouse Gas Emissions Offset?

ENVI's greenhouse gases are offset by the purchase of Carbon Credits. These credits are matched against the amount of greenhouse gases emitted from the energy used in the production of ENVI. As ENVI is certified by the Department of Climate Change, ENVI's Carbon Credits must be purchased from an abatement provider approved by the DCC. Currently ENVI's Carbon Credits are purchased from Veolia, a Victorian based company that makes garden mulch from green waste that would otherwise go into Australian land fill.

What is a Carbon Footprint?

A carbon footprint is the total amount of greenhouse gas emissions generated from a business, product or service expressed in tonnes of carbon dioxide equivalent.

Will ENVI reduce my Carbon Footprint?

Generally ENVI will not reduce a company's carbon footprint because all of the associated greenhouse gas emissions have already been offset. However, ENVI can be referred to as another initiative of your company to reduce greenhouse gas emissions under the National Greenhouse and Energy Reporting Act.

Corporates will be given the option (under "scope 3" reporting) to report any voluntary initiatives introduced to minimize their total environmental impact. The purchase of ENVI Carbon Neutral paper can be reported within scope 3.

How do I use the Greenhouse Friendly™ Consumer Logo?

Companies can demonstrate their commitment to reducing global warming by using the Greenhouse Friendly™ Consumer Logo on products that are printed on ENVI Carbon Neutral papers. Use and appearance of the Greenhouse Friendly™ Consumer Logo is governed by the Department of Climate Change. Please contact your Dalton Sales Representative for more details.

Can the Greenhouse Friendly™ Consumer Logo be used on products that are not printed entirely on ENVI Carbon Neutral Papers?

In circumstances where publications combine ENVI with non certified papers, such as annual reports and books that use a non certified cover stock, the Greenhouse Friendly™ Consumer Logo can still appear on the cover. In these cases a suitable statement acknowledging the parts of the document that are not ENVI Carbon Neutral paper must appear on the inside cover page. Please contact your Dalton Sales Representative for more details.

Can the Greenhouse Friendly™ Consumer Logo be printed in different colours to fit with my print requirements?

In some circumstances it would be preferable to use different colour options for the Green House Friendly™ Consumer Logo, e.g. single colour printing. In these cases a colour proof will need to be provided for approval. Please contact your Dalton Sales Representative for more details.

Does ENVI have Forest Chain of Custody Certification?

Yes. ENVI grades are PEFC Chain of Custody, standard - PEFC/21-31-08, which promotes sustainable forest management.

For more information or to learn more about the Government's Greenhouse Friendly™ initiative visit:

<http://www.climatechange.gov.au/greenhousefriendly>

For further information please contact Dalton on 1800 325 866.